



Transition Guide

Longest's Health Policymaking in the United States, Seventh Edition

Michael R. Meacham, JD, MPH

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This revamped version of the classic textbook originally authored by Beaufort B. Longest, Jr., links policy concepts to practical applications and real healthcare outcomes. It covers formulation, implementation, and modification of health policymaking at both the federal and state levels, while giving readers insight into real-life political results and details of on-the-ground policy decisions.

General Redesign of the Original Text

The book has been divided into four parts:

- 1) Health and Its Policymaking Context
- 2) Legislative Policymaking
- 3) Policy Implementation and Judicial Review
- 4) Charting the Future

Each part begins with a new feature: Policy Snapshot. These are examples of policymaking that can be used as case studies. The Policy Snapshot describes a real event that has had a significant impact on the aspect of health policymaking emphasized in that part of the text. The snapshots bring the concepts, theories, and analytical frameworks to life in the form of events that can be described in these terms.

In addition, the many appendixes of the text were treated differently in this edition. All the appendixes were reviewed. Some were included in the actual text of the 7th edition; many were updated; some were eliminated; and a couple of new appendixes were added. More importantly, however, the appendixes have been divided to provide support for the concepts in that part of the book and to

facilitate their access for both students and faculty alike. The very detailed descriptions of Medicaid, Medicare, CHIP, and the ACA are at the end of section one for easy access from all parts of the book.

Finally, in the text itself, one entirely new chapter has been added. Two chapters were combined; several underwent structural change and significant re-write while others were updated and changed only as to more contemporary nomenclature and perhaps additional or slightly different nuance.

Chapters have been added, restructured, or revised as follows:

		Title	New Material
Part One	Chapter	Health and Its Policymaking Context	Policy Snapshot: The Affordable Care Act: A Cauldron of Controversy. Discusses <i>NFIB v Sebelius</i> to describe political controversy surrounding the ACA and the consequential state, federal, and stakeholder perspectives of the ACA.
	1	Health and Health Policy	Expanded chapter using and presenting new data; greater use of charts and graphs.
	2	The Context of Health Policymaking	Incremental changes in this chapter; updated. Introduces federal, state, and local roles in health policymaking.
	3	Federalism: The Changing Contexts of State and Federal Health Policy	Entirely NEW chapter. Discusses evolution of the relationship between the federal and state governments; highlights states' expanded role in healthcare policy; examines Medicaid waiver programs for states. Reviews federal health-related legislation by category: Food and drug supply; Disease research and protection; System infrastructure; Developmental and behavioral health; Environmental health and pollution; Access to care.
Part Two	Chapter	Legislative Policymaking	Policy Snapshot: Legislative Cunning: The Birth of Medicare and Medicaid. Description of how President Lyndon Johnson worked with House Ways and Means Chairman Wilbur Mills to craft a major policy breakthrough.
	4	Overview of Health Policymaking	Updated chapter introducing the health policymaking model; introduces the legislative process and concepts of policy formulation and policy implementation.
	5	Policy Formation: Agenda Setting	Updated chapter that discusses the details in the agenda setting process; updated information on influence of lobbyists and their expenditures; expenditures of political campaigns in recent election cycles; the roles of various stakeholder in the agenda setting process.
	6	Policy Formulation: Development of Legislation	Updated chapter that reviews the legislative process; provides an over of generic state legislative process. NEW: introduces the 21 st Century Cures Act as a

			vehicle to discuss political compromise. Provides legislative history of one bill as an example of the congressional process as well as delving into Congress' committee structure. Also includes a discussion of federal and state budget processes.
Part Three	Chapter	Policy Implementation and Judicial Review	Policy Snapshot: Challenging Administrative Regulations: Another Example of Policymaking Litigation. Description of <i>King v Burwell</i> and the importance of judicial review of administrative regulations.
	7	Policy Implementation	Combines former chapters 6 and 7 into one chapter focused on implementing policy within the context of CMS. Discusses critical elements of implementing policy, such as organizational design, operating decisions, and evaluation; highlights CMS in detail. Discusses federal rulemaking process in detail.
	8	Role of Judicial Branch in Health Policy and Policymaking.	Complete re-write and restructuring of former chapter 5. Describes judicial branch at both federal and state level. Provides new infographic about the separation of powers and shared responsibilities. Discusses courts role in federal – state equilibrium; judicial review of legislative enactments and administrative regulations. Extensive comparative data provided along with questions about how to improve the healthcare system.
Part Four	Chapter	Charting the Future	Policy snapshot: Engaging the Future. Invites students to consider their roles as health professionals in the context of improving health services for “the common good.” Addresses the ethical question: What is your responsibility for improving the healthcare system?
	9	Policy Modification	Updated chapter: Discusses the never-ending policy loop; Medicare provides an example of a policy modified many times and in ways large and small. Discusses the concept of “incrementalism” in policy in detail; provides NEW material on mental health parity.
	10	Building Policy Competence for Healthcare Professionals	Defines “policy competence” and provides practical guidance on how health professionals can ethically interact with federal and state officials. Addresses lobbying both in the executive and legislative branches. Addresses the role of professional associations and how a healthcare professional can and should interact with those associations to advance policy goals. Students are invited to consider how to apply.
Postscript		The Coronavirus: Executive Branch	NEW SPECIAL FEATURE. This chapter-length postscript was written in “real time” as the pandemic

		Policy Implementation and Ramifications	continues to unfold. Legislative policy regarding public health crises is reviewed and executive branch implementation actions examined through that prism. Role of problem definition is highlighted. Impact on states of what the federal government did and did not do discussed in detail.
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